



SOUTH BAY
ADULT EDUCATION

AEBG Advisory Committee Meeting Minutes

DATE: NOVEMBER 16, 2016

TIME 2:00 – 4:00 PM

LOCATION: SWC BOARDROOM 214

NOTE TAKER	Melissa Torres			
CO-CHAIRS	Mia McClellan			
ATTENDEES:	Tiffany Bouchard	Kevin McClelland	Mary Murphy	
	Diane Edwards	Mark Meadows	Crystal Robinson	
	Alicia Hernandez	Virginia Mendoza	Phyllis Sensenig	
HANDOUT(S)	October 26, 2016 Meeting Minutes Contact Tracking List AEBG Allocation Forms Packet			
DISCUSSION / INFORMATION	<ul style="list-style-type: none"> • Welcome and Introductions – Mia and Rudy. • Approval of Minutes – Mia called for the review of minutes. Adoption of Minutes: October 26, 2016 – APPROVED with no correction. • Agenda item 1 – Marketing Update: Website - made changes to website based on suggestions from last meeting, added news and information to calendar. Additional suggestions for website are to add statement to click on district icons to view full schedule. Right now wording implies that all districts have online registration, add disclaimer that each district has a different registration process, add google translator, on homepage add some referral information for Spanish speakers, make sure it's 508 compliant. Postcard: Change statement to "You Can Achieve Your Education and Career Goals". Future Marketing Plans: Cook + Schmid developed a three-year marketing plan. SWC was fiscal agent year one and now SUHSD is fiscal agent. We have a two and three-year plan. If we decide we want a marketing consultant for year 2, it has to go out to bid from SUHSD. A three-year marketing plan was submitted to the state and there is money for it. Phyllis and Crystal will do another RFP for marketing. Everyone bring their ideas to the next meeting. • Agenda item 2 – Consortium Activities: NC 90 Class – 14 people registered for CVA this Friday. The final class will be on December 9, 2016 at NCA. CUSD students will attend the Dec. 9th class. Hope to offer this again next semester. Adults with Disabilities Professional Development - 3rd part will take place on December 9, 2016 at NCA. Pathways to Equity Conference – will take place November 30 - December 2, 2016 in Sacramento. • Agenda item 3 – Super Region Update: Partner Conference January 10, 2017. The intent is to invite all San Diego partners to discuss how things are going? How to make our relationships better? So far, there is no representation from SWC or CUSD. Crystal will forward Kathleen and Dom our list of partners to invite them. • Agenda item 4 – Deliverables: MOU's – SUHSD MOU has been approved. SWC's MOU is going to their December 14th Board Meeting along with the two Data & Accountability MOU's. CUSD's MOU is going to their Board in December. 			

	<ul style="list-style-type: none"> Agenda item 5 – CDC Items: Data & Accountability – Deadline moved from December 20, 2016 to February 20, 2017. Discussed our annual Plan and its objectives which are 1) Respond to the short term data reporting needs required by AB 104. 2) Foster regional and local system integration efforts pertaining to assessment and intake of adult students. 3) Support data sharing efforts to bolster performance accountability and program evaluation while leveraging broader statewide efforts to build a federated and aligned workforce education performance accountability system. Phyllis will conduct a mid-term evaluation in early February 2017. <p>AEBG Preliminary Report was presented at the Summit. The report contains all of the consortiums executive reports. It also includes information such as Total 2015-2016 Funding by Program, Enrollment by Program, Adult Learner Demographics by Ethnicity/Age/Gender. It also includes a description as to their approach to measuring effectiveness which is in two phases. Phase I) Obtain baseline 2015-2016 student data and AEBG Data and Accountability Funding released. Phase II) Continue to align AEBG student data collection and performance measures to WIOA federal outcomes and Continue to develop a statewide data clearing house – anticipated completion 2018.</p> <ul style="list-style-type: none"> Agenda item 6 – Other: January 4, 2017 meeting cancelled.
	<p>Meeting adjourned at 3:30 p.m.</p>

