



CAEP Advisory Committee Meeting Minutes

DATE: January 19, 2022

TIME 2:00 PM

LOCATION: ZOOM

CO-CHAIRS	Dr. Ryan Burke	Jennifer Lewis		
	Crystal Robinson	Thuy Nguyen	Anel Martinez	Sara Garcia-Salgado
	Eduardo Diaz	Dr. Christine Jensen	Diane Edwards	Carol Ross
	Dana Orozco	Andrea Aragoza	Myesha Jackson	

HANDOUT(S)	December 15, 2021 Meeting Minutes
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- **Review/Approval of Minutes** – Crystal called for the review and approval of minutes. Minutes approved with no corrections.
- **Transitions Team Update** –
 - Titi will place the student journey maps in a Google Drive for the advisory committee to access
 - Continued discussion on creating student profiles
 - Focus research pilot on SB554
 - Tentative roll out for research pilot with students Fall 2022
 - Next meeting early February, after summit
- **Data Team Update** –
 - Eduardo highlighted that the data we are collecting tends to look backward, but we should also collect data on current students' goals. We could survey students to find out: what were your initial goals, what's your goal now, what's your goal for going to SWC?
- **Marketing Update** –
 - Marketing consultant provided update
 - Recommendation is to see where enrollments are low in respective agencies and target programs with low enrollment
 - Have surpassed 100 leads which was our goals, HSD/HSE ad was the most successful ad
 - Advisory committee would like another proposal to determine how to proceed in the future
- **Strategic Planning Update** –
 - Consortium Summit taking place virtually on February 4, 2022. The following stakeholder groups are invited: current and former students, teachers, counselors, administrators, community college faculty, classified staff, and community partners
- **Member/Curriculum Update** – SWC provided an update to the curriculum spreadsheet that included:
 - Patient Care Coordinator, VESL (noncredit), Advanced Manufacturing Tech & Maintenance, Automotive
- **Other:** None

